



Financial Statements

**For the year ended
December 31, 2020**

With Independent Auditors' Report Thereon

CALMATTERS

(A California Not-for-Profit Corporation)

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CalMatters

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INDEPENDENT AUDITORS' REPORT

The Board of Directors CalMatters

We have audited the accompanying financial statements of CalMatters (a California nonprofit organization) which comprise the statement of financial position as of December 31, 2020, and the related statements of activities and changes in net assets, cash flows, and functional expenses for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of CalMatters as of December 31, 2020, and the results of its operations and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Other Matters

We have previously audited CalMatters' December 31, 2019 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated July 15, 2020. In our opinion, the summarized comparative information presented herein as of and for the year ended December 31, 2019, is consistent, in all material respects, with the audited financial statements from which it has been derived.

Danville, California
August 31, 2021

Regalia & Associates

CALMATTERS**Statements of Financial Position
December 31, 2020 and 2019****ASSETS**

	2020	2019
Current assets:		
Cash and cash equivalents	\$ 1,437,256	\$ 1,229,603
Investments	2,251,059	1,065,153
Accounts, grants and pledges receivable	781,819	1,728,444
Prepaid expenses and other current assets	-	36,737
Deposits	49,147	29,200
Total current assets	<u>4,519,281</u>	<u>4,089,137</u>
Noncurrent assets:		
Account, grants and pledges receivable, net	72,816	1,011,990
Right of use asset - premises	943,203	-
Property and equipment, net	25,173	-
Total noncurrent assets	<u>1,041,192</u>	<u>1,011,990</u>
Total assets	<u>\$ 5,560,473</u>	<u>\$ 5,101,127</u>

LIABILITIES AND NET ASSETS

Current liabilities:		
Accounts payable and accrued liabilities	\$ 112,413	\$ 32,087
Accrued payroll liabilities	199,220	134,670
Unearned revenue	-	186,356
Lease payable - current portion	198,841	-
Refundable advance from SBA under Paycheck Protection Program (PPP)	535,141	-
Total current liabilities	<u>1,045,615</u>	<u>353,113</u>
Noncurrent liabilities:		
Lease payable - noncurrent portion	871,054	-
Accrued pension liability	152,854	60,422
Total noncurrent liabilities	<u>1,023,908</u>	<u>60,422</u>
Total liabilities	<u>2,069,523</u>	<u>413,535</u>
Net assets:		
Without donor restrictions	492,900	957,947
With donor restrictions	2,998,050	3,729,645
Total net assets	<u>3,490,950</u>	<u>4,687,592</u>
	<u>\$ 5,560,473</u>	<u>\$ 5,101,127</u>

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**Statement of Activities and Changes in Net Assets
For the Year Ended December 31, 2020**

(with Summarized Financial Information for the Year Ended December 31, 2019)

	Net Assets		2020 Total	2019 Total
	Without Donor Restrictions	With Donor Restrictions		
<i>Changes in net assets:</i>				
Revenue and support:				
Earned Revenue:				
Fees for service	\$ -	\$ -	\$ -	\$ 116,604
Total earned revenue	-	-	-	116,604
Contributed support:				
Contributions	3,249,629	2,265,293	5,514,922	5,643,242
Investment income	21,215	-	21,215	12,953
Realized gains (losses) on investments	(34,892)	-	(34,892)	2,869
Unrealized losses on investments	(2,744)	-	(2,744)	(2,221)
Other revenue	7,702	-	7,702	11,849
Net assets released from restrictions	3,037,712	(3,037,712)	-	-
Change in discount - multi-year receivables	-	40,824	40,824	7,811
Total contributed support	6,278,622	(731,595)	5,547,027	5,676,503
Total revenue and support	6,278,622	(731,595)	5,547,027	5,793,107
Expenses:				
Programs	5,427,225	-	5,427,225	3,263,220
General and administrative	534,430	-	534,430	423,884
Fundraising	782,014	-	782,014	863,225
Total expenses	6,743,669	-	6,743,669	4,550,329
Increase (decrease) in net assets	(465,047)	(731,595)	(1,196,642)	1,242,778
Net assets at beginning of year	957,947	3,729,645	4,687,592	3,444,814
Net assets at end of year	\$ 492,900	\$ 2,998,050	\$ 3,490,950	\$ 4,687,592

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Statements of Cash Flows
For the Years Ended December 31, 2020 and 2019

	2020	2019
<i>Operating activities:</i>		
Increase (decrease) in net assets	\$ (1,196,642)	\$ 1,242,778
Adjustments to reconcile to cash used for operating activities:		
Change in discount on multi year grants and pledges	(40,824)	(7,811)
Amortization and depreciation	7,621	-
Changes in:		
Accounts, grants, and pledges receivable	1,926,623	(187,758)
Prepaid expenses and other current assets	36,737	89,310
Deposits	(19,947)	1,000
Accounts payable and accrued liabilities	80,326	(33,379)
Accrued payroll liabilities	64,550	18,437
Unearned revenue	(186,356)	137,763
Cash provided by operating activities	672,088	1,260,340
<i>Investing activities:</i>		
Acquisition of property and equipment	(32,794)	-
Acquisition of investments	(1,185,906)	(1,030,074)
Capitalization of right of use asset	(943,203)	-
Cash used for investing activities	(2,161,903)	(1,030,074)
<i>Financing activities:</i>		
Adjustments related to accrued pension liability	92,432	25,399
Borrowings under refundable advance from SBA through PPP	535,141	-
Establishment of lease payable	1,069,895	-
Cash provided by financing activities	1,697,468	25,399
Net increase in cash and cash equivalents	207,653	255,665
Cash and cash equivalents at beginning of year	1,229,603	973,938
Cash and cash equivalents at end of year	\$ 1,437,256	\$ 1,229,603
<i>Additional cash flow information:</i>		
Interest paid	\$ -	\$ -
State registration taxes paid	\$ 175	\$ 150

CALMATTERS

**Statement of Functional Expenses
For the Year Ended December 31, 2020**

(with Summarized Financial Information for the Year Ended December 31, 2019)

	Programs	Management and General	Fund- raising	2020 Total	2019 Total
Amortization and depreciation	\$ 6,386	\$ 303	\$ 932	\$ 7,621	\$ -
Bank charges	-	1,242	-	1,242	12,567
Fundraising and marketing	-	3,666	133,458	137,124	252,985
Insurance	28,534	14,562	3,499	46,595	34,990
Management	-	48,746	-	48,746	9,338
Office expenses	109,970	218,522	14,908	343,400	133,788
Personnel and benefits	4,176,609	194,739	599,913	4,971,261	3,107,043
Professional services	-	33,103	-	33,103	23,633
Rent	181,488	8,598	26,487	216,573	209,729
Reporting and production	824,664	6,200	-	830,864	448,197
Technology	99,574	4,749	2,817	107,140	318,059
Total Expenses	\$ 5,427,225	\$ 534,430	\$ 782,014	\$ 6,743,669	\$ 4,550,329

Notes to Financial Statements
December 31, 2020

1. Organization

CalMatters is a nonprofit nonpartisan public interest journalism venture focused on California state politics and policy based in Sacramento, California.

The organization launched in July 2015. Its stories have been published in more than 140 newspapers statewide and broadcast on radio in Los Angeles, the Bay Area, Sacramento, and elsewhere. The organization has more than 180 media partners. It is the largest media organization covering California state government and policy issues as measured by staff size or audience reach (broadcast, print, online).

CalMatters endeavors to:

- Increase public awareness about state policy issues
- Create more transparency of the policymaking process
- Shine new scrutiny on the campaign trail
- Experiment with new distribution, revenue, and media collaboration models

2. Summary of Significant Accounting Policies

Basis of Presentation – The financial statements of CalMatters have been prepared on the accrual basis of accounting in accordance with U.S. generally accepted accounting principles ("US GAAP").

Measure of Operations – The statement of activities reports all changes in net assets, including changes in net assets from operating and nonoperating activities. Operating activities consist of those items attributable to CalMatters' ongoing operations which include a variety of programmatic activities. Nonoperating activities are limited to resources that generate return from interest-bearing deposits and other activities considered to be of a more unusual or nonrecurring nature.

Cash and Cash Equivalents – CalMatters' cash and cash equivalents consists of cash on deposit in checking and savings accounts. Cash equivalents represent money market funds or short-term investments with original maturities of three months or less from the date of purchase.

Reclassifications – Certain reclassifications have been made to the 2019 financial statements in order to conform to the presentation used in 2020.

Concentrations of Credit Risk – Financial instruments that potentially subject CalMatters to concentrations of credit risk consist principally of cash and cash equivalents and deposits. CalMatters maintains its cash and cash equivalents in various bank accounts that, at times, may exceed federally insured limits. CalMatters manages deposit concentration risk by placing cash and money market accounts with financial institutions believed to be creditworthy.

To date, CalMatters has not experienced losses in any of these accounts. Credit risk associated with accounts receivable and grants receivable considered to be limited due to high historical collection rates and because substantial portions of the outstanding amounts are due from reputable organizations and foundations supportive of CalMatters' mission.

(continued)

Notes to Financial Statements
December 31, 2020

2. Summary of Significant Accounting Policies (*continued*)

Receivables and Credit Policies – CalMatters determined that no allowance for doubtful uncollectible accounts receivable is needed based on historical experience, an assessment of economic conditions, and a review of subsequent collections. It is the policy of the organization to periodically assess receivables to determine proper carrying value.

Accounts, Grants, and Pledges Receivable – CalMatters records receivables that are expected to be collected within one year at net realizable value. When material, receivables expected to be collected in future years are initially recorded at fair value using present value techniques incorporating risk-adjusted discount rates designed to reflect the assumptions market participants would use in pricing the asset.

In subsequent years, amortization of the discounts (when applicable) is included in contribution revenue in the statement of activities. The allowance for uncollectible receivables is based on historical experience, an assessment of economic conditions, and a review of subsequent collections. Receivables are written off when deemed uncollectible.

Investments - CalMatters follows the provisions of *ASC 958.320, Investments – Debt and Equity Securities of Not-for-Profit Entities* and has estimated the fair value of its investments using available market information and other valuation methodologies. Accordingly, the estimates presented are not necessarily indicative of the amounts that CalMatters could realize in a current market exchange.

The use of different assumptions and/or estimation methods may have a material effect on the estimated fair value amounts. The estimates are based on pertinent information available to management as of December 31, 2020 and 2019. Economic conditions can vary significantly throughout the year, impacting the carrying value of investments. Although management is not aware of any factors that would significantly affect the estimated fair value amounts, current estimates of fair value may differ significantly from the statements presented, especially in light of the impact on financial markets as a result of COVID-19.

Comparative Financial Information - The accompanying financial statements include certain prior-year summarized comparative information in total but not by functional category. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America (GAAP). Accordingly, such information should be read in conjunction with our audited financial statements for the year ended December 31, 2019, from which the summarized information was derived.

In-Kind Contributions - In-kind contributions are reflected at the fair value of the contribution received in accordance with *ASC 958.605.30-11*. The contributions of services, equipment, and other materials are recognized if they (a) create or enhance nonfinancial assets or (b) require specialized skills that are provided by individuals possessing those skills and would typically need to be purchased if not provided by donation.

Use of Estimates - The preparation of financial statements in conformity with generally accepted accounting principles requires us to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates, and those differences could be material.

(*continued*)

Notes to Financial Statements
December 31, 2020

2. Summary of Significant Accounting Policies (*continued*)

Functional Allocation of Expenses - The costs of providing program and other activities have been summarized on a functional basis in the statements of activities in accordance with the requirements of *ASU 2016-14, Not-for-Profit Entities (Topic 958) – Presentation of Financial Statements of Not-for-Profit Entities*, which requires CalMatters to report expenses by their natural classification. Every natural expense must be broken out into individual functional categories on an analysis of expenses by their nature and function. Accordingly, certain costs have been allocated among services and supporting services benefited. Such allocations are determined by management on an equitable basis. A majority of expenses (salaries, wages, and payroll taxes, professional services) have been allocated based on time and effort using CalMatters' payroll allocations. Other expenses (such as depreciation and amortization, insurance, occupancy, etc.) have been allocated based on other supportable direct and indirect allocation methods.

Fair Value Measurements – Fair value is defined as the price that would be received to sell an asset in the principal or most advantageous market for the asset in an orderly transaction between market participants on the measurement date. Fair value should be based on the assumptions market participants would use when pricing an asset. US GAAP establishes a fair value hierarchy that prioritizes investments based on those assumptions.

The fair value hierarchy gives the highest priority to quoted prices in active markets (observable inputs) and the lowest priority to an entity's assumptions (unobservable inputs). CalMatters groups assets at fair value in three levels, based on the markets in which the assets and liabilities are traded and the reliability of the assumptions used to determine fair value. These levels are:

Level 1

Unadjusted quoted market prices for identical assets or liabilities in active markets as of the measurement date.

Level 2

Other observable inputs, either directly or indirectly, including:

- Quoted prices for similar assets/liabilities in active markets;
- Quoted prices for identical or similar assets in non-active markets;
- Inputs other than quoted prices that are observable for the asset/liability; and,
- Inputs that are derived principally from or corroborated by other observable market data.

Level 3

Unobservable inputs that cannot be corroborated by observable market data.

In some cases, the inputs used to measure the fair value of an asset or a liability might be categorized within different levels of the fair value hierarchy. In those cases, the fair value measurement is categorized in its entirety in the same level of the fair value hierarchy as the lowest level input that is significant to the entire measurement. Assessing the significance of a particular input to entire measurement requires judgment, taking into account factors specific to the asset or liability. The categorization of an asset within the hierarchy is based upon the pricing model of the asset and does not necessarily correspond to our assessment of the quality, risk or liquidity profile of the asset or liability.

(*continued*)

Notes to Financial Statements
December 31, 2020

2. Summary of Significant Accounting Policies (*continued*)

Net Assets - Net assets, revenues, gains, and losses are classified based on the existence or absence of donor or grantor-imposed restrictions. Net assets and changes therein are classified and reported as follows:

Net Assets without Donor Restrictions

Net assets without donor restrictions represent funds which are available for use in general operations and not subject to donor (or certain grantor) restrictions. The governing board has the ability to designate, from net assets without donor restrictions, net assets for an operating reserve and board-designated endowment, and it has not opted to do so as of December 31, 2020.

Net Assets with Donor Restrictions

Net assets with donor restrictions represent funds which are subject to donor- (or certain grantor-) imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions can be perpetual in nature, where the donor stipulates resources be maintained in perpetuity. Gifts of long-lived assets and gifts of cash restricted for the acquisition of long-lived assets are recognized as revenue when the assets are placed in service. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both.

Revenue and Revenue Recognition – Revenue is recognized in accordance with authoritative guidance, including *ASU 2018-08, Not-for-Profit Entities (Topic 605)* and *ASU No. 2014-09, Revenue from Contracts with Customers (Topic 606)*.

Contributions are recognized when cash, securities or other assets, an unconditional promise to give, or notification of a beneficial interest is received. Conditional promises to give are not recognized until the conditions on which they depend have been substantially met. A transfer of funds with a conditional promise to contribute are accounted for as a refundable advance until the conditions have been substantially met. Certain payments received include both elements of contributed income and earned income, and management evaluates such transactions to determine the proper revenue rules to apply and to bifurcate the revenue components. When applicable, revenue earned under a contractual arrangement (an “exchange transaction”) is recognized when earned and therefore measured as services are provided in accordance with Topic 606.

Contributions received are recorded as net assets without donor restrictions or net assets with donor restrictions, depending on the existence and/or nature of any donor-imposed restrictions. Contributions that are restricted by the donor are reported as an increase in net assets without donor restrictions if the restriction expires in the reporting period in which the contribution is recognized.

Property, Equipment and Leasehold Improvements – CalMatters’ policy is to record acquisitions of property and equipment at cost or, if donated, at fair market value on the date of donation. Depreciation expense is calculated using the straight-line method over the estimated useful lives of the assets. Costs of maintenance and repairs are expensed currently. CalMatters reviews the carrying values of all assets for impairment whenever events or circumstances indicate that the carrying value of an asset may not be recoverable from the estimated economic utility. When considered impaired, an impairment loss is recognized to the extent carrying value exceeds the fair value of the asset. CalMatters has determined that no long-lived assets were impaired during the year ended December 31, 2020.

Notes to Financial Statements
December 31, 2020

2. Summary of Significant Accounting Policies (*continued*)

Income Taxes – CalMatters is organized as a California nonprofit corporation and has been recognized by the IRS as exempt from federal income taxes under IRC Section 501(a) as organizations described in IRC Section 501(c)(3), qualify for the charitable contribution deduction under IRC Sections 170(b)(1)(A)(vi) and (viii), and has been determined not to be private foundations under IRC Sections 509(a)(1) and (3), respectively. CalMatters is required to annually file a Return of Organization Exempt from Income Tax (Form 990) with the IRS. In addition, the entities are subject to income tax on net income that is derived from business activities that are unrelated to their exempt purpose. CalMatters may periodically receive unrelated business income requiring CalMatters to file an Exempt Organization Business Income Tax Return (Form 990-T) with the IRS. Under such conditions, CalMatters calculates and accrues the applicable taxes.

CalMatters has received notification from the Internal Revenue Service and the State of California that it qualifies for tax-exempt status under Section 501(c)(3) of the Internal Revenue Code and Section 23701d of the California Revenue and Taxation Code. The exemptions are subject to periodic review by the federal and state taxing authorities and management is confident that CalMatters continues to satisfy all federal and state statutes in order to qualify for continued tax exemption status.

Recent and Relevant Accounting Pronouncements – The following pronouncements were recently applied to the financial statements:

In August 2016, the FASB issued *ASU 2016-14, Not-for-Profit Entities (Topic 958) – Presentation of Financial Statements of Not-for-Profit Entities*. The update addresses the complexity and understandability of net asset classification, deficiencies in information about liquidity and availability of resources, and the lack of consistency in the type of information provided about expenses and investment return. CalMatters has adjusted the presentation of these statements accordingly.

In November 2016, the FASB issued *ASU 2016-18, Restricted Cash*. This guidance requires entities to show the changes in the total of cash, cash equivalents, restricted cash and restricted cash equivalents in the statement of cash flows. As a result, entities will no longer present transfers between cash and cash equivalents and restricted cash and restricted cash equivalents in the statement of cash flows. When cash, cash equivalents, restricted cash and restricted cash equivalents are presented in more than one line item on the balance sheet, the new guidance requires a reconciliation of the totals in the statement of cash flows to the related captions in the balance sheet. The guidance is effective for fiscal years beginning after December 15, 2018. The adoption of this guidance impacts the presentation of the statement of cash flows as well as require additional footnote disclosures to reconcile the balance sheet to the revised cash flow statement presentation.

In February 2016, the FASB issued *ASU 2016-02, Leases (Topic 842) Accounting for Leases*, which requires lessees to recognize leases on-balance sheet and disclose key information about leasing arrangements. Topic 842 was subsequently amended by *ASU No. 2018-01, ASU No. 2018-10, and ASU No. 2018-11*. This new pronouncement is effective for fiscal years beginning after December 15, 2021, but CalMatters has elected early implementation. This standard establishes a right-of-use model (ROU) that requires a lessee to recognize a ROU asset and lease liability on the statements of financial position for all leases with a term longer than 12 months. Leases are required to be classified as finance or operating, with classification affecting the pattern and classification of expense recognition in the statement of activities and changes in net assets.

Notes to Financial Statements
December 31, 2020

2. Summary of Significant Accounting Policies *(continued)*

In August 2014, the FASB issued *ASU 2014-15, Presentation of Financial Statements—Going Concern (Subtopic 205-40) Disclosure of Uncertainties about an Entity’s Ability to Continue as a Going Concern*, which requires an organization’s management to evaluate whether there are conditions and events, considered in the aggregate, that raise substantial doubt about an entity’s ability to continue as a going concern within one year after the date that the financial statements are issued (or within one year after the date that the financial statements are available to be issued, when applicable). As of August 31, 2021 (the date of the Independent Auditors’ Report), CalMatters management has made this evaluation and has determined that CalMatters has the ability to continue as a going concern.

In June 2018, the FASB issued *ASU 2018-08, Not-for-Profit Entities (Topic 605) – Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made*. The FASB issued this update to clarify and improve the scope and the accounting guidance for contributions received and contributions made. The amendments in this Update should assist entities in (1) evaluating whether transactions should be accounted for as contributions (nonreciprocal transactions) within the scope of *Topic 958, Not-for-Profit Entities*, or as exchange (reciprocal) transactions subject to other guidance and (2) determining whether a contribution is conditional. Accordingly, CalMatters has incorporated these clarifying standards within the audited financial statements.

In May 2014, the FASB completed its Revenue Recognition project by issuing *ASU No. 2014-09, Revenue from Contracts with Customers (Topic 606)*. This guidance establishes the principles to report useful information to users of financial statements about the nature, timing, and uncertainty of revenue from contracts with customers. The guidance (1) Removes inconsistencies and weaknesses in existing revenue requirements, (2) Provides a more robust framework for addressing revenue issues, (3) Improves comparability of revenue recognition practices across entities, industries, jurisdictions, and capital markets, (4) Provides more useful information to users of financial statements through improved disclosure requirements, and (5) Simplifies the preparation of financial statements by reducing the number of requirements to which an organization must refer.

3. Cash and Cash Equivalents

Cash and cash equivalents include all funds in banks (checking and savings accounts) at the time of purchase that have a maturity date of 90 days or less. The components of cash and cash equivalents are as follows at December 31:

	2020	2019
Checking accounts	\$ 503,407	\$ 304,665
Money market and savings accounts	933,849	924,938
Total cash and cash equivalents	\$ 1,437,256	\$ 1,229,603

Money market and savings accounts earn interest at a rate of 0.20% per annum at December 31, 2020.

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Notes to Financial Statements December 31, 2020

4. Investments

Investments consist of the following at December 31:

	2020	2019
Money market deposits	\$ 1,110,305	\$ 400,123
Mutual funds principally in equities	152,854	60,423
Certificates of deposit	987,900	604,607
Total investments	<u>\$ 2,251,059</u>	<u>\$ 1,065,153</u>

Composition of investments is summarized as follows at December 31, 2020:

	Fair Value	Cost
Money market deposits	\$ 1,110,305	\$ 1,110,305
Mutual funds principally in equities	152,854	119,666
Certificates of deposit	987,900	975,000
Total investments	<u>\$ 2,251,059</u>	<u>\$ 2,204,971</u>

Composition of investment income is summarized as follows for the years ended December 31:

	2020	2019
Dividends	\$ 7,176	\$ 565
Interest	14,039	12,388
Net realized gains (losses)	(34,892)	2,869
Net unrealized losses	(2,744)	(2,221)
Total investment income (net)	<u>\$ (16,421)</u>	<u>\$ 13,601</u>

During the years ended December 31, 2020 and 2019, earnings on investments were reinvested. Investments are recorded at cost when purchased. Investments received by gift are recorded at fair value upon notification that a donation has been made (generally at or near the date of contribution). Money market accounts include funds held in highly liquid investments with maturity dates of three months or less bearing interest at variable market savings rates. At December 31, 2020, certificates of deposit of had maturity dates of twelve months.

Restricted Investments: CalMatters established a 457(b) Eligible Deferred Compensation Plan to attract and retain personnel by providing deferred compensation. At December 31, 2020 and 2019, two employees and one employee, respectively, were covered under the Plan. The balance in the 457(b) Plan investment account amounted to \$152,854 and \$60,422 at December 31, 2020 and 2019, respectively, and these amounts are included with investments.

Finance Committee: CalMatters has a Finance Committee which has the responsibility for establishing the CalMatters' return objectives (generally lower rates of return associated with more stable and safer investments) and to define the risk parameters (generally low risk securities such as money market mutual funds and certificates of deposit). The Finance Committee routinely oversees investment performances and reviews cash flows necessary to sustain the CalMatters' operating activities.

Strategies Employed for Achieving Objectives: To satisfy its long-term rate of return objectives, CalMatters relies on a total return strategy in which investment returns are achieved through current yield (interest and dividends). CalMatters invests to achieve its long-term return objectives within prudent risk constraints.

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Notes to Financial Statements December 31, 2020

5. Accounts, Grants, and Pledges Receivable and Related Party Transactions

Accounts, grants, and pledges receivable are estimated to be collected as follows at December 31:

	2020	2019
Year ending December 31, 2020	\$ -	\$ 1,728,444
Year ending December 31, 2021	781,819	1,055,000
Year ending December 31, 2022	75,000	
Total	856,819	2,786,444
Less: amounts due in current year	(781,819)	(1,728,444)
Less: discount applied to multi-year receivables	(2,184)	(43,010)
Total accounts, grants, and pledges receivable – noncurrent	\$ 72,816	\$ 1,011,990

Accounts, grants, and pledges receivable due in more than one year are reflected at the present value of estimated future cash flows using a discount rate of 4.25%. The discount related to the present value calculation will be accreted back into income over the estimated collection period of the promises to give. The change in discount for multi-year receivables amounted to \$40,824 and \$7,811 for the years ended December 31, 2020 and 2019, respectively, and is reflected as a change impacting net assets with donor restrictions on the statement of activities and changes in net assets.

CalMatters determines the allowance for uncollectable accounts, grants, and pledges receivable based on historical experience, an assessment of economic conditions, and a review of subsequent collections. Accounts, grants, and pledges receivable are written off when deemed uncollectable. There was no allowance for doubtful accounts at December 31, 2020 and 2019. There were no write-offs and thus no bad debt expense for the years ended December 31, 2020 and 2019.

At December 31, 2020, eight donors accounted for 86% of total accounts, grants, and pledges receivable. There were no related party receivables at December 31, 2020. At December 31, 2019, nine donors accounted for 89% total accounts, grants, and pledges receivable. Related party receivables amounted to 8% of total accounts, grants, and pledges receivable at December 31, 2019.

6. Property and Equipment

Property and equipment consist of the following at December 31:

	2020	2019
Leasehold improvements	\$ 22,794	\$ -
Website development	10,000	-
Less: accumulated amortization and depreciation	(7,621)	-
Property and equipment, net	\$ 25,173	\$ -

Amortization and depreciation expense amounted to \$7,621 for the year ended December 31, 2020. There was no amortization and depreciation expense during the year ended December 31, 2019.

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Notes to Financial Statements December 31, 2020

7. Fair Value Measurements

Composition of assets utilizing fair value measurements at December 31, 2020 is as follows:

	Total	Level 1	Level 2	Level 3
Investments	\$ 2,251,059	\$ 1,638,515	\$ 612,544	\$ -
Accounts, grants, and pledges receivable (current)	781,819	-	781,819	-
Accounts, grants, and pledges receivable (noncurrent)	943,203	-	-	943,203
Totals	\$ 3,976,587	1,638,515	\$ 1,394,363	\$ 943,203

Composition of assets utilizing fair value measurements at December 31, 2019 is as follows:

	Total	Level 1	Level 2	Level 3
Investments	\$ 1,065,153	\$ 460,546	\$ 604,607	\$ -
Accounts, grants, and pledges receivable (current)	1,728,444	-	1,728,444	-
Accounts, grants, and pledges receivable (noncurrent)	1,011,990	-	-	1,011,990
Totals	\$ 3,805,587	\$ 460,546	\$ 2,333,051	\$ 1,011,990

Assets Classified as Level 3

The significant unobservable inputs used in the fair value measurement of Level 3 assets are based on calculations involving the net present value of the long-term portion of accounts, grants, and pledges receivable whereby anticipated future cash flow receipts are discounted to a net present value under an assumed rate of return (using a discount rate of 4.25% per annum as disclosed in Note 5 above).

8. Prepaid Expenses and Other Current Assets

Prepaid expenses and other current assets of \$36,737 at December 31, 2019 primarily consisted of prepaid rent, insurance, and freelance services which were used by CalMatters in the subsequent fiscal year. There were no prepaid expenses and other current assets at December 31, 2020.

9. Liquidity

CalMatters regularly monitors liquidity required to meet its operating needs and other contractual commitments, while also striving to maximize the safeguarding of its available funds. CalMatters has various sources of liquidity at its disposal, including cash, certificates of deposit, mutual funds, and the future collection of receivables.

(continued)

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Notes to Financial Statements December 31, 2020

9. Liquidity (continued)

For purposes of analyzing resources available to meet general expenditures over a 12-month period, CalMatters considers all expenditures related to its ongoing activities of providing nonpartisan journalism as well as the conduct of services undertaken to support those activities to be general expenditures.

In addition to financial assets available to meet general expenditures over the next 12 months, CalMatters operates with a balanced budget and anticipates collecting sufficient revenue to cover general expenditures not covered by donor-restricted resources. Refer to the statement of cash flows which identifies the sources and uses of CalMatters' cash and shows positive cash generated by operations for the years ended December 31, 2020 and 2019.

The following table shows the total financial assets held by CalMatters and the amounts of those financial assets could readily be made available within one year of the balance sheet date to meet general expenditures:

	2020	2019
Cash and cash equivalents	\$ 1,437,256	\$ 1,229,603
Investments	2,251,059	1,065,153
Accounts, grants, and pledges receivable	781,819	1,728,444
Less: amounts not available to be used within one year:		
Restricted cash	(152,854)	(60,422)
Net assets with donor restrictions for programs	(2,851,901)	(2,896,563)
Financial assets available to meet general expenditures over the next twelve months	<u>\$ 1,465,379</u>	<u>\$ 1,066,215</u>

CalMatters receives a substantial amount of support by way of restricted contributions. Because donor restrictions require resources to be used in a particular manner or in a future period, CalMatters must maintain sufficient resources to meet those responsibilities to its donors. Thus, financial assets may not be available for general expenditure within one year.

As part of CalMatters' liquidity management, it has a policy to structure its financial assets to be available as its general expenditures, liabilities, and other obligations become due.

10. Compensated Absences (Accrued Payroll and Related Benefits)

Financial statement presentation follows the recommendations of *ASC 710.25, Compensated Absences*. Under *ASC 710.25*, CalMatters is required to record a liability for the estimated amounts of compensation for future absences. Employees are permitted to accrue a specific number of hours of vacation which is payable upon termination of the employee. Sick leave is not paid upon termination. Annual leave accruals are recorded in the financial statements as an accrued liability on the statements of financial position based on hourly rates in effect at the end of the year. Accrued vacation liabilities amounted to \$199,220 and \$128,418 at December 31, 2020 and 2019, respectively. Total accrued payroll liabilities (which include the accrued vacation) amounted to \$199,220 and \$134,670 at December 31, 2020 and 2019, respectively.

Notes to Financial Statements
December 31, 2020

11. Unearned Revenue

Unearned revenue of \$186,356 at December 31, 2019 consisted of fees for services received in advance of work to be performed in a future year. There was no unearned revenue at December 31, 2020.

12. Refundable Advance from SBA under Paycheck Protection Program (PPP)

During April 2020, CalMatters applied for and received \$535,141 in a forgivable loan under the Small Business Administration Paycheck Protection Program (“PPP”), the total amount of which was funded through Beneficial State Bank. Congress established the PPP to provide relief to small businesses during the coronavirus pandemic as part of the \$2 trillion Coronavirus Aid, Relief, and Economic Security (CARES) Act, P.L. 116-136. This legislation authorized the United States Treasury Department to use the SBA’s 7(a) small business lending program to fund loans of up to \$10 million per borrower that qualifying businesses could spend to cover payroll, mortgage interest, rent, and utilities.

CalMatters expended the funds for payroll, operating overhead, and other eligible costs in accordance with its agreement with the SBA. Management fully anticipates that it will satisfy the PPP’s eligibility and loan forgiveness criteria, enabling the funds to be reclassified from a liability to contributed income.

Based on the guidance in *FASB ASC 405-20-40-1*, the proceeds from the loan of \$535,141 will remain recorded as a liability titled “refundable advance” until either (1) the loan is, in part or wholly, forgiven and the debtor has been “legally released” or (2) the debtor pays off the loan to the creditor. Once the loan is, in part or wholly, forgiven and legal release is received, CalMatters will reduce the liability by the amount forgiven and record the forgiven loan as government contributed income.

On April 19, 2021 (subsequent to the end of the fiscal year), CalMatters received notification from Beneficial State Bank that its application for forgiveness had been accepted by the SBA. The refundable advance will be transferred to government contributed income during the year ending December 31, 2021.

13. Employee Benefit Plans

CalMatters has a defined contribution pension plan (the Plan) covering all employees. CalMatters does not contribute to the Plan or match amounts contributed by participants to the Plan.

CalMatters established a 457(b) Eligible Deferred Compensation Plan to attract and retain personnel by providing deferred compensation. Only one employee is covered under the Plan as of December 31, 2020 and 2019. CalMatters contributed \$63,277 and \$18,188 to the 457(b) Plan during the years ended December 31, 2020 and 2019, respectively.

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Notes to Financial Statements December 31, 2020

14. Net Assets

Net Assets without Donor Restrictions

Net assets without donor restrictions of \$492,900 and \$957,947 at December 31, 2020 and 2019, respectively, represent the cumulative retained surpluses since the organization's inception.

Net Assets with Donor Restrictions – Time and Purpose

Net assets with donor restrictions are restricted for the following purposes or periods at December 31:

	2020	2019
Passage of time	\$ 148,333	\$ 876,092
Subject to expenditure for specified purpose	2,851,901	2,896,563
Discount on multi-year pledges	(2,184)	(43,010)
	<u>\$ 2,998,050</u>	<u>\$ 3,729,645</u>

During the years ended December 31, 2020 and 2019, CalMatters received \$2,265,293 and \$3,051,000, respectively, in donations with restrictions. Donations released from restrictions amounted to \$3,037,712 and \$2,264,264 for the years ended December 31, 2020 and 2019, respectively. The change in the discount on multi-year pledges amounted to \$40,824 and \$7,811 for the years ended December 31, 2020 and 2019, respectively.

15. Right of Use Asset and Lease Commitments

On April 1, 2020, CalMatters entered into a 67-month lease agreement for corporate office space in Sacramento, California. The lease requires base rent of \$14,051 after four months of rent abatement with annual increases of approximately 2.0% each April 1st. CalMatters has the option to renew the lease for a period of five years at prevailing market rates. CalMatters is also responsible for its proportionate share of building, maintenance, and operating expenses which includes insurance, taxes, and utilities.

In accordance with *ASU 2016-02, Leases*, CalMatters reflects the present value of future operating lease payments (discounted at an appropriate borrowing rate) as a "Right of Use" asset and a corresponding lease liability. Accordingly, CalMatters has recorded a total lease liability in the amount of \$1,069,895 at December 31, 2020 for its San Francisco office (split between current amount of \$198,841 and noncurrent amount of \$871,054 at December 31, 2020) and a right of use asset for the premises in the amount of \$943,203 at December 31, 2020. The weighted average discount rate associated with the calculation of the present value of the future lease payments was 4.0%.

At December 31, 2020, future minimum lease payments are summarized as follows: Year ending December 31, 2021: \$225,493; Year ending December 31, 2022: \$248,274; Year ending December 31, 2023: \$253,367; Year ending December 31, 2024: \$258,460; and Year ending December 31, 2025: \$219,415. Rent expense amounted to \$216,864 and \$209,729 for the years ended December 31, 2020 and 2019, respectively.

**Notes to Financial Statements
December 31, 2020**

16. Commitments and Contingencies

In the normal course of business CalMatters could be subject to certain commitments and contingencies which might not be fully reflected in the financial statements. Such commitments and contingencies also include risks associated with various economic and operating factors, which include (a) Grant restrictions and donor conditions which obligate CalMatters to fulfill certain requirements as set forth in grant instruments, (b) Funding levels which vary based on factors beyond CalMatters' control, such as generosity of donors and general economic conditions, (c) Employment and service agreements with key management personnel, including executive officers of the organization, and (d) Financial risks associated with funds on deposit in accounts at financial institutions. Certain of the grants and contracts (including current and prior costs) are subject to adjustment upon review and final acceptance by the granting agency. Management believes that such commitments, contingencies and risks will not have a material adverse effect on the financial statements.

17. COVID-19

Although the original COVID-19 threat has abated, the Delta variant appears to be spreading and the worldwide threat continues to (a) impact financial markets, (b) threaten revenue streams, and (c) impact private enterprises with which CalMatters conducts business. Business continuity, including supply chains and consumer demand across a broad range of industries and countries, continues to present challenges. Management monitors and evaluates its options. These financial statements do not contain any adjustments related to economic losses which may or may not be realized.

18. Subsequent Events

In compliance with ASC 855, *Subsequent Events*, CalMatters has evaluated subsequent events through August 31, 2021, the date the financial statements were available to be issued. On April 19, 2021 (subsequent to CalMatters' fiscal year-end), CalMatters received notification from Beneficial State Bank that its application for forgiveness had been accepted by the SBA (as disclosed in Note 12). In the opinion of management, there are no other subsequent events which are required to be disclosed.